



**TOUR-MATE SYSTEMS CANADA LTD.
TO PROVIDE GRAND CANYON AUDIO TOUR**

Featuring Special Collector Edition MP3 Players

(Toronto, February 21, 2008) – Leading audio interpretive tour specialist, Tour-Mate Systems Canada Ltd., is teaming up with the Grand Canyon Association and Arizona State University, to introduce a new and exciting way to experience the South Rim of the Grand Canyon. Starting this spring, the Grand Canyon Association will begin offering an audio tour to guide visitors through this powerful and inspiring National Park.

The tour will be available on special edition MP3 players that will become a memento of visitor's Grand Canyon experiences. The tour will be available at the Grand Canyon Association's book stores and will be the ideal companion for a trip that is sure to overwhelm the senses and provide memories that will last a lifetime.

This incredible audio experience is being created by Tour-Mate's award winning production team. The tour will be offered in English and will include interviews from Park Rangers, as well as GCA and ASU staff.

Brad Wallis, Executive Director of the Grand Canyon Association, said: "A first person audio tour of the historic district of Grand Canyon National Park, is long overdue. The Grand Canyon Association is very pleased to be working on this project with Arizona State University and Tour-Mate and we are confident that this product will prove to be a great enhancement for visitor experience to this world-class park."

Neil Poch, President, Tour-Mate Systems Ltd., said: "We believe that this tour will help connect visitors to the majesty and beauty of the park and help to create an unique experience for this premiere destination."

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Notes to editors:

About Tour-Mate Systems Ltd.,

Millions of visitors have experienced Tour-Mate Audio tours in Museums, Art Galleries, National Parks, Historic Sites and Gardens all across the world. Our audio tour systems feature high quality sound, random access capability, and multiple language options. Tour-Mate's content creation coupled with its approach to client care ensures each visitor a significantly enhance tour experience. www.tourmate.com

About Grand Canyon Association,

Grand Canyon Association is a nonprofit organization that supports education, research, and visitor services at Grand Canyon National Park. We operate bookstores, publish books, sponsor lectures, and offer guided classes through our field institute. www.grandcanyon.org

